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**Manotick Business Improvement Area**

**Board of Management Meeting**

**Friday Sept 13th, 2024 8:00a.m.**

**Royal Canadian Legion, Branch 314, 5550 Ann Street, Manotick**

**Minutes**

**Welcome and Call to Order**

Kris Gordon, Chair, welcomed everyone to the meeting. Kris acknowledged the Algonquin/Anishinaabe Nation, upon whose unceded territory we are gathered on today.

Kris thanked Laura Glasper and 692 Coffee and Bar for providing the coffee.

Kris then reminded everyone to sign in.

Call to Order

Motion to Call to Order at 8:07a.m.

Moved by Michelle VandenBosch, Seconded by Michael Mirsky

**Carried**

**Roll Call**

Kris conducted a Roll Call, attendance as noted below:

**Board Members In Attendance**

Kris Gordon, Chair Ken Gordon Holdings

Michelle VandenBosch, Vice Chair Rebel Petal

Laura Glasper, Treasurer 692 Coffee and Bar

Amanda Cameron North Station Provisions

George Michaliszyn Nin Collection

Kyra Gillis Mansfield’s Shoes

Michael Mirsky Landlord

Sarah Wright The Wright Team RLP

Shannon Giust 1134 Mill Street

Darpan Ahluwalia Manotick Natural Market

Leila Hojabri Desjardins Financial

David Brown Councillor

**Board Member Regrets**

Adam McCosham Home Hardware

John Fenech Manotick Health Hub

**Manotick BIA Staff**

Kelly Belair Executive Director

Evelyn Ashworth Admin & Marketing Coordinator

**Members at Large**

Alina Sauvé Black Forest Tattoo Company

Christine McGahey Lollies and Scoops

Eric Robert Manotick Massage Therapy Centre

Heather Brophy St. James Anglican Church

Jason Sidon Evergreen Dental

Jason Thompson Giant Tiger

Kelly Beck Beck Accounting

Koryn MacArthur Piqué Dance

Ashley MacArthur Piqué Dance

Rosanne McNamee Hearing Freedom

[Leeanne Van der Burgt](mailto:leeannevdb@rogers.com) Manotick Village Community Association & Youth of Manotick Association

**Guests**

[Jenny Sawanohk](mailto:jenny.sawanohk@redstonesnakewoman.ca)

**Approval of Agenda**

Motion to approve the agenda with one addition under new business from Kelly Belair

Moved by Darpan Ahluwalia, Seconded by Sarah Wright

**Carried**

No required approval of minutes as they were approved digitally during the summer break.

**Guest Speakers**

Kris Gordon & Kelly Belair welcomed and introduced the guest speaker for this morning:

**Jenny (Sawanohk) Sutherland, MSW, RSW** - Red Stone Snake Woman

* Jenny is a consultant, healer, psychotherapist, and Truth & Reconciliation specialist.
* Jenny shared that as an Indigenous healer, she focuses on traditional energy healing and Indigenous ways of knowing.
* Shared insights about Indigenous practices and multi-generational trauma from residential schools.
* Answered questions pertaining to her expertise and the community.

**Kris thanked the speaker.**

**Chair’s Report**

Conflict of Interest Declarations

There were none expressed.

Sign in Sheets

Kris reminded everyone to ensure they had signed in.

BIA Member Addition Policy for Fringe Members

Kris raised the question that Carleton Golf has expressed interest in gaining membership. While not in the catchment area, they are nearby and a member of the greater business community.

Kris presented that there are advantages to granting memberships to businesses outside of the catchment area, including greater exposure for existing members and community development.

One board member shared that if an associate member wants to join, it’s of benefit to the group.

In the past, other businesses have been granted the opportunity to join the board - Manderly on the Green in North Gower, as an example.

Kris requested a show of hands for general interest in pursuing the issue and seeking additional information. A policy will be presented at the next meeting.

**Treasurer’s Report**

Laura shared that we’re on budget as we approach the end of year. While we may have overspent in some areas, we underspent in others, meaning we’ll balance at the end of year.

Dickinson Days was over budget but a very successful event, warranting greater expenditure.

There are also occurrences of certain cost centres being overutilized - in respect to R&M grounds, one cost centre is over budget, while the other has no expenditure.

The 2025 budget will be prepared in October - any concerns or suggestions for the budget can be presented at the following meeting.

**Executive Director’s Report**

Summer

* Held a booth at the Centennial Park & Skateboard ramp opening, distributing candy from Lollies + Scoops. Kelly was thrilled to report that the 2nd Edition of the Spring Fling was a huge success.
* The Manotick BIA sponsored the soapbox derby which was a success

Taste of Manotick

* 50 booths were registered to BIA members and community organizations
* Two stages:
  + **Performance Stage**
    - 2:00 PM Blessing - Jenny (Sawanohk) Sutherland, MSW, RSW Red Stone Snake Woman
    - 2:30 PM Piqué Dance Studio
    - 3:00 PM Split the Apple Down to the Core (Learn a TikTok Dance)
      * promotional opportunities
      * Ties into the apple theme leveraged by several businesses including Black Dog Bistro and Lasting Impressions Gifts
    - 3:30 PM Denise Smith Dance Studio
    - 4:00 PM "Mercury in Manotick: A Drag Showcase"
    - 5:00 PM Pucci Parlour Dog Show
    - 5:50 PM Hoop Dancing by Makhena Rankin
    - 6:00 PM Taste of Manotick Drag Show
  + **Music Stage** 
    - 2:00 PM - 3:30PM Legends In Our Own Minds
    - 4:00 PM - 5:00PM Soul Dive
    - 5:30 PM - 7:00PM Josh MacFarlane Band
* Tomlinson graciously sponsored Taste of Manotick including provision of barricades, fencing, hand wash stations and comfort stations
* Taste of Manotick has partnered with local mechanic Hannah Hempinstall to bring the first Mike Shay Memorial Car Show; with 60 registered vehicles (online)
* Other programming includes face painting, stilt walkers, bubble performances, a free BBQ in the Mews, Beavertails by Manotick Home Hardware, Fire Truck across from Morning Owl, carnival games and tarot card reading

Taste of Taste

* An influencer tour of some participating businesses was hosted in August.
* 8 influencers attended, and 8 businesses contributed a gift to the guests
* Influencers were asked to post about Taste of Manotick in exchange for their attendance
* The campaign allowed the Manotick BIA to reach 29,833 accounts and garner 43,000+ total views on Instagram

Volunteers

* We have just enough volunteers to operate the event
* We won’t require the Kiwanis Club to volunteer

Manotick Food Cupboard

* Manotick Food Cupboard volunteers will distribute and collect donation boxes during the event

Women’s Day

* The MBIA has already begun planning Women’s Day, including completed posters & postcards ready for distribution
* We hope to host workshops, a cooking demonstration, and brunch in the village

Christmas Village

* Nov 29- Nov 30
* Committee invitation will be shared following Taste of Manotick

Beautification

* Veteran Banners will be installed Sept 13
* Kelly will meet with Hawley signs to discuss improving the banner frames as some need replacing
* Gardeners are adding harvest decor

Website

* New website is almost complete
* Evelyn is working on developing content for the website in the next few weeks
* A form will be shared with all members to correct / update their information for the website business directory
* Met with Blue Eclipse this week

New Businesses

* Met with several new businesses and onboarded them into the MBIA;
  + Evergreen Dental
  + The Desserts Lab
  + Beck Accounting
  + Piqué Dance Studio (associate member)
* Welcomed new leadership at existing businesses:
  + Giant Tiger
  + RBC - has expressed interest in being more involved with the MBIA.

Small Business Week

* Small business week is October x to x
* A networking breakfast will be hosted in Manotick

**Councillor David Brown’s Report**

Main Street and Currier Side Walk work

* Sidewalk work has been completed in front of Enchanted Chamber
* Lisa from Enchanted Chamber shared positive feedback for the construction & project management team
* David has requested the sidewalks to be swept

Parkette

* Asked staff to review the parkette - no evaluation can be made until the transition to winter operations / spring.

City of Ottawa Budget

* The City has entered its’ budget development process - if you want something considered for the City’s budget, refer to Councillor Brown.

Manotick Main Truck Route

* Councillor Brown is aiming to have the truck route be redirected away from Manotick Main St before December

The speed camera in front of Manotick Public School should be operational by the end of September via overnight work. This should lead to slower speeds on Bridge St.

Councillor Brown shared he is open to any questions.

**Policy Committee Report**

No updates from the policy committee.

**Adjournment**

Motion to adjourn at 9:09a.m.

Moved by Michelle VanDenBosch, Seconded by George Michaliszyn

**Carried.**

**Next Meeting Date - Friday October 11, 2024**