



Manotick Business Improvement Area

Board of Management Meeting

Friday October 11th, 2024. 8:00a.m.

Royal Canadian Legion Branch 314, 5550 Ann Street Manotick

Minutes

Kris Gordon, Chair of the Board of Management welcomed everyone to the meeting and acknowledged that the meeting was taking place on the ancestral and unceded territory of the Algonquin/Anishinaabe Nation.

Call to Order at 8:10a.m.

Motion to call to order, moved by Michelle Vandebosch, Seconded by Shannon Giust.

Motion carried

Roll Call

Attendance as noted below:

Board Members in Attendance

Kris Gordon, Chair

Ken Gordon Holdings

Michelle Vandebosch, Vice-Chair

Rebel Petal Designs

Laura Glasper, Treasurer

692 Coffee and Bar

Adam McCosham

Home Hardware

George Michaliszyn

Nin Collection Ltd

Kyra Gillis

Mansfield's Shoes

Sarah Wright

RLP The Wright Team

Shannon Giust 1134 Mill Street
Jon Fenech Manotick Health Hub

Board Members Regrets

Michael Mirsky Landlord
Dianne Pritchard Just Imagine Inc.
David Brown Councillor, Ottawa City

Board Members Absent

Leila Hojabi Desjardins Financial
Darpan Ahluwalia Manotick Natural Market
Amanda Cameron North Station Provisions

Manotick BIA Staff

Kelly Belair Executive Director
Evelyn Ashworth Marketing /Administrative Coordinator

Members at Large

Susan Dennison Great Canadian Dollar Store
Stephanie Beusquet Manotick Nursery School
Leeanne Van der Burgt YOMA/MVCA
Caroline Chapman Green Spirit

Guests

Debbie Mulvihill Kiwanis Club
Bruce Lindsay Manotick Legion
Kristen O'Grady Rooney Lume Club

Approval of Agenda

Motion to approve the agenda

Moved by Shannon Giust, Seconded by Michelle Vandenbosch

Carried

Approval of Minutes of September 13th, 2024

Motion to Approve Minutes of September 13th, 2024

Moved by Shannon Giust, Seconded by Sarah Wright

Carried

Chair's Report

The Chair requested any conflict of interest declarations. There were none.

The Chair reminded everyone to sign in.

The Chair had two items to discuss with the Board:

1. Establishment of a new Board Committee

Background.

Over the years, BIA has sponsored activities and provided donations to many different Manotick groups.

The Board has approved all of these donations.

In light of the fact that some of the Manotick BIA events have raised funds, and there is no official policy or process for distribution of these funds, the Executive felt that a small sub-group of Board members, and perhaps some members at large, might form a "Sponsorship/fund-raising " committee.

An example of funds raised is the most recent Taste of Manotick event. Through donations at different booths and at the Car Show, a total of \$4,000.00 was raised. Some of these funds were earmarked for the Manotick Food Cupboard. The Food Cupboard does not wish to participate next year, and requested that the funds raised this year be redirected to the Ottawa Mission.

The Executive felt that funds raised at the Taste of Manotick event perhaps could be directed to students/families who might be struggling with food insecurity. Kris asked if any Board members might wish to create a committee to address this issue. Sarah Wright and Shannon Giust both volunteered to work on this and Sarah has agreed to Chair the committee.

2. Discussion on Taste of Manotick

As many of you are aware, and especially those of you who were in attendance at the last Board meeting, we have had some concerns expressed about the inclusion of the Drag Show in the Taste of Manotick event.

In addition to articles in the Manotick Messenger, there were some posts related to this on social media sites.

In light of this, the Executive Committee determined that a full Board discussion is required in order to hear how the Board members feel about the Drag Show. The Executive feels that all BIA events should be about community and unity. (thanks to Laura for the quote)

At this point, the Board engaged in a fulsome discussion surrounding this issue and agreed that there is no need to eliminate the Drag Show from Manotick BIA festivities. Residents, including families with children were entertained by the singing and dancing. There were suggestions that Kelly continue to work with the entertainers to ensure a family friendly event. And perhaps Kelly and the Taste of Manotick planning committee could come up with new phrasing of this entertainment to eliminate the use of the word Drag, which some people might be inclined to believe it means sexual or provocative entertainment. This was surely not the case for the participants at the Taste event.

The Chair thanked everyone for their participation in the discussion.

Treasurer's Report – Laura Glasper

Laura reported that the 2025 budget will be crafted in the coming weeks with a goal of presenting it in draft form to the Board for discussion at the November Board meeting. If Board members have something new that they'd like to see included, please let either Laura or Kelly know.

Executive Director's Report – Kelly Belair

Taste of Manotick:

Huge success with estimated attendance between 5000 to 7000 people

Over 50 merchants participated

The car show was a huge success, 120 vehicles attended

Tomlinson partnership was key contributor to the success of the event

Starting earlier is proving to be better for attendance, there were less people later in the day

Because of the success of the event people ran out of samples early. Kelly has a plan to meet with merchants doing food sampling to discuss ways to better manage this next year

Over \$2000 was raised for the Manotick Food Cupboard and \$2000 for the Ottawa Mission from the car show

A feedback form was circulated in this week's newsletter please complete with your comments

The Night Mayor was in attendance and Kelly will be meeting with him over the next while to discuss a night time strategy for the village

Small Business Week

Small Business week is the week of Oct 22nd here in Ottawa

OCOBIA will be launching a social campaign to celebrate this.

Stay tuned for some other activities that are in the works for that week to celebrate small businesses

There will be a Mayor's Reception to start the week that Kelly will be attending.

Women's Day:

Saturday, November 2nd

Partnering with Manotick Art Associations Small Treasures Art Show & Sale which will be taking place at the United Church on Nov 2nd/3rd

Registration forms were included in this week's newsletter, thank you to the 15 businesses that have already signed up.

You must register by October 18th to be included in the passport.

We are looking for donations for the grand prize gift baskets.

We will have the lounge set up here at the Legion that day. We will have music, face painting, tarot card reading and a 360 photo booth in the lounge.

We are looking into more programming this year, painting workshops, themed brunch, cooking demos if you are interested in helping with ideas please let me know.

We will be handing out MBIA branded tote bags to the patrons this year.

For those professional businesses who won't necessarily get walk in traffic you can sign up for a table in our ladies lounge

The marketing for Christmas in the village will be launched at Women's Day

OCOBIA'S 5 Year Anniversary & AGM is taking place on November 19th in Kanata if anyone would like to attend please let Kelly know

Christmas In the Village

Save the Dates - Friday, Nov 29th & Sat Nov 30th

Parade of Lights, Holiday Decorating Contest and Tree Lighting will be on Friday, Nov 29th

The rest of the festivities will take place on Nov 30th

Looking at increased programming for Christmas this year.

Santa's workshop will be at the Legion with crafts, gift wrapping, letters to Santa

We are working on a lunch with the Grinch and an additional venue for breakfast with Santa & Mrs Claus

Start thinking about what you can do as part of the programming.

Evelyn and Kelly are both here to assist with the brainstorming.

We will be hosting the holiday decorating competition again this year in partnership with the MVCA. To be launched on Nov 29th.

Beautification Enhancement/Street Scape/Banner update:

Veteran banners have been installed

Some of the banners have been repaired

Oct 19th is a clean the village day and we are looking to get some of the businesses involved in volunteering to do this.

Meet at 9am in front of Millers Oven if you would like to participate.

Kelly met with our sign company to go over the final pieces for the rebranding, the directional street signs will be cleaned up and painted to go with our new branding

Kelly has requested cost proposals to freshen up the 4 Manotick signs as you enter the village.

Kelly has received a quote to paint and freshen up the horribly ugly lamp posts, they will become black with LED lighting and new glass

Remembrance Day

Nov 11, 2024- Remembrance Day Ceremony here in Manotick, a wreath will be laid from the merchants of the MBIA

Website update:

Blue Eclipse has done the refreshment of the website

Evelyn is working on the final content so that we can launch it shortly

Evelyn will be sending a form around to update your business listing and to include a description of your business.

New Business Report:

Lume Club is a new business opening on Tighe St

There is also a new burger place opening in the Mews

There will also be a new Pilates Studio opening.

Kelly will be meeting with all three businesses in the coming weeks.

Dickinson Days 2025

It will be the 50th Anniversary of Dickinson Days next year so expect the festivities to be significant as we work to support the Kiwanis as they celebrate this milestone.

City of Ottawa, Councillor Report

Councillor David Brown was unable to attend this meeting and will report back at the next meeting.

Committee Reports

Kris reported that the Policy Committee will be meeting later this month and will report back at the November meeting.

New Business

Leeanne Van der Burgt introduced an event she is hosting on behalf of MVCA. MVCA will be inviting all community/business groups who host events in Manotick to participate in a facilitated conversation to encourage working together to support each other in both organizational support and communication.

Please contact Leeanne for further information.

Adjournment

Motion to adjourn at 9:00a.m.

Moved by Adam McCosham, seconded by George Michaliszyn

Carried.